

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Confirmation No.: 4552

Syunji SUGAYA

Date: September 14, 2006

Serial No.: 10/018,510

Group Art Unit: 3622

Filed: December 14, 2001

Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT/SUBMISSION

Sir:

This is a response to the Office Action mailed March 14, 2006 in the above-identified application. Reconsideration of the application is respectfully requested.

FEE CALCULATION

Any additional fee required has been calculated as follows:

☐ If checked, "Small Entity" status is claimed.

| | NO. CLAIMS AFTER AMENDMENT | | HIGHEST NO. PREVIOUSLY PAID FOR | | EXTRA PRESENT | RATE | ADDIT. FEE |
|------------------------------------------------|----------------------------------|-------|---------------------------------------|------|---------------|-----------------------|-------------------|
| TOTAL | 40 | MINUS | 54 | * = | X | (\$25 SE or \$50) | \$ 0.00 |
| INDEP. | 29 | MINUS | 3 | ** = | 26 | X (\$100 SE or \$200) | \$ 2600.00 |
| FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM | | | | | | X (\$180 SE or \$360) | \$ |
| TOTAL | | | | | | | \$ <u>2600.00</u> |

* not less than 20

** not less than 3

Payment for the required additional claim fees of \$2,600.00 is submitted electronically herewith.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

SUMMARY OF AMENDMENTS

1. ____ If checked, an abstract (an amended abstract) is submitted herewith.
2. ____ If checked, amendment(s) to the drawings are submitted herewith.
3. ____ If checked, amendment(s) to the specification are submitted herewith.
4. ✓ If checked, amendment(s) to the claims are submitted herewith.